

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
313878-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1707

Flight Dates	Order #	Alt Order #
10/05/12 - 10/09/12	313878	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/09/12	7 Action News This Morni	430a-5a	11--1--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 4:41 AM 7 Action News This Morning 430a-5a :30 PWF12104H \$300.00 NM									
2 WXYZ M 10/08/12 4:37 AM 7 Action News This Morning 430a-5a :30 PWF12104H \$300.00 NM									
3 WXYZ Tu 10/09/12 4:54 AM 7 Action News This Morning 430a-5a :30 PWF12104H \$300.00 NM									
2	10/05/12	10/09/12	5am News M-F	5-6am M-F	11--1--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 5:58 AM 5am News M-F 5-6am M-F :30 PWF12105H \$900.00 NM									
2 WXYZ M 10/08/12 5:13 AM 5am News M-F 5-6am M-F :30 PWF12105H \$900.00 NM									
3 WXYZ Tu 10/09/12 5:42 AM 5am News M-F 5-6am M-F :30 PWF12105H \$900.00 NM									
3	10/05/12	10/09/12	Action News 6am	6-7am M-F	11--1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 6:40 AM Action News 6am 6-7am M-F :30 PWF12104H \$1,800.00 NM									
2 WXYZ M 10/08/12 6:40 AM Action News 6am 6-7am M-F :30 PWF12104H \$1,800.00 NM									
3 WXYZ Tu 10/09/12 6:40 AM Action News 6am 6-7am M-F :30 PWF12104H \$1,800.00 NM									



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313878-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1707	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/05/12	10/09/12	M-F 7-9am	7-9am M-F	22--2--	:30	6	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 22--2-- 6 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ F 10/05/12 6:59 AM M-F 7-9am 7-9am M-F :30 PWF12105H \$2,000.00 NM									
1 WXYZ F 10/05/12 8:40 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$2,000.00 NM									
4 WXYZ M 10/08/12 7:59 AM M-F 7-9am 7-9am M-F :30 PWF12105H \$2,000.00 NM									
3 WXYZ M 10/08/12 8:44 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$2,000.00 NM									
5 WXYZ Tu 10/09/12 7:25 AM M-F 7-9am 7-9am M-F :30 PWF12105H \$2,000.00 NM									
6 WXYZ Tu 10/09/12 8:48 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$2,000.00 NM									
5	10/06/12	10/06/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/06/12 6:09 AM Action News SAT 6am SAT 6-7am :30 PWF12105H \$500.00 NM									
2 WXYZ Sa 10/06/12 6:38 AM Action News SAT 6am SAT 6-7am :30 PWF12104H \$500.00 NM									
6	10/06/12	10/06/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Sa 10/06/12 7:29 AM GMA SAT 7-8am SAT 7-8am :30 PWF12105H \$900.00 NM									
1 WXYZ Sa 10/06/12 7:54 AM GMA SAT 7-8am SAT 7-8am :30 PWF12104H \$900.00 NM									
7	10/06/12	10/06/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/06/12 8:25 AM SA 8-10am Action News 8-10a :30 PWF12104H \$900.00 NM									
8	10/07/12	10/07/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/07/12 6:53 AM Action News SUN 6am SUN 6-7am :30 PWF12105H \$500.00 NM									
9	10/07/12	10/07/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 10/07/12 7:27 AM GMA SUN 7-8am SUN 7-8am :30 PWF12104H \$900.00 NM									
1 WXYZ Su 10/07/12 7:59 AM GMA SUN 7-8am SUN 7-8am :30 PWF12105H \$900.00 NM									
10	10/07/12	10/07/12	Action News SUN 8am	Sun 8-930am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 10/07/12 8:36 AM Action News SUN 8am Sun 8-930am :30 PWF12104H \$900.00 NM									
1 WXYZ Su 10/07/12 9:28 AM Action News SUN 8am Sun 8-930am :30 PWF12104H \$900.00 NM									



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313878-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1707	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/05/12	10/09/12	M-F 9a-10a	9-10am M-F	11--2--	:30	4	\$1,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--2-- 4 \$1,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ F 10/05/12 9:19 AM M-F 9a-10a 9-10am M-F :30 PWF12104H \$1,000.00 NM</div>									
<div>2 WXYZ F 10/05/12 9:55 AM M-F 9a-10a 9-10am M-F :30 PWF12105H \$1,000.00 NM</div>									
<div>3 WXYZ M 10/08/12 9:26 AM M-F 9a-10a 9-10am M-F :30 PWF12104H \$1,000.00 NM</div>									
<div>4 WXYZ Tu 10/09/12 9:22 AM M-F 9a-10a 9-10am M-F :30 PWF12104H \$1,000.00 NM</div>									
12	10/05/12	10/09/12	M-F 10a-11a	10-11am M-F	11--2--	:30	4	\$800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--2-- 4 \$800.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ F 10/05/12 10:12 AM M-F 10a-11a 10-11am M-F :30 PWF12104H \$800.00 NM</div>									
<div>2 WXYZ F 10/05/12 10:47 AM M-F 10a-11a 10-11am M-F :30 PWF12105H \$800.00 NM</div>									
<div>3 WXYZ M 10/08/12 10:40 AM M-F 10a-11a 10-11am M-F :30 PWF12105H \$800.00 NM</div>									
<div>4 WXYZ Tu 10/09/12 10:21 AM M-F 10a-11a 10-11am M-F :30 PWF12105H \$800.00 NM</div>									
13	10/05/12	10/09/12	M-F 11a-12n	11am-12pm M-F	11--2--	:30	4	\$1,500.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--2-- 4 \$1,500.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ F 10/05/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$1,500.00 NM</div>									
<div>2 WXYZ F 10/05/12 11:43 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$1,500.00 NM</div>									
<div>3 WXYZ M 10/08/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$1,500.00 NM</div>									
<div>4 WXYZ Tu 10/09/12 11:15 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$1,500.00 NM</div>									
14	10/05/12	10/09/12	M-F 12-1pm	12-1pm	11--2--	:30	4	\$1,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--2-- 4 \$1,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ F 10/05/12 12:14 PM M-F 12-1pm 12-1pm :30 PWF12105H \$1,200.00 NM</div>									
<div>2 WXYZ F 10/05/12 12:53 PM M-F 12-1pm 12-1pm :30 PWF12104H \$1,200.00 NM</div>									
<div>3 WXYZ M 10/08/12 12:52 PM M-F 12-1pm 12-1pm :30 PWF12105H \$1,200.00 NM</div>									
<div>4 WXYZ Tu 10/09/12 12:25 PM M-F 12-1pm 12-1pm :30 PWF12105H \$1,200.00 NM</div>									
15	10/05/12	10/09/12	The Chew	1-2pm M-F	11--2--	:30	4	\$800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--2-- 4 \$800.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ F 10/05/12 The Chew 1-2pm M-F :00 \$800.00 NM</div> <div>Credited</div>									
<div>2 WXYZ F 10/05/12 The Chew 1-2pm M-F :00 \$800.00 NM</div> <div>Credited</div>									
<div>3 WXYZ M 10/08/12 1:57 PM The Chew 1-2pm M-F :30 PWF12104H \$800.00 NM</div>									
<div>4 WXYZ Tu 10/09/12 12:58 PM The Chew 1-2pm M-F :30 PWF12104H \$800.00 NM</div>									



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313878-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1707	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/05/12	10/09/12	2-3pm General Hospital	2-3pm M-F	11--1--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12105H \$800.00 NM									
2 WXYZ M 10/08/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12104H \$800.00 NM									
3 WXYZ Tu 10/09/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 PWF12104H \$800.00 NM									
17	10/05/12	10/09/12	M-F 3p-4p	3-4pm M-F	11--1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 3:25 PM M-F 3p-4p 3-4pm M-F :30 PWF12104H \$1,000.00 NM									
2 WXYZ M 10/08/12 3:18 PM M-F 3p-4p 3-4pm M-F :30 PWF12105H \$1,000.00 NM									
3 WXYZ Tu 10/09/12 3:56 PM M-F 3p-4p 3-4pm M-F :30 PWF12105H \$1,000.00 NM									
18	10/05/12	10/08/12	Dr. Oz	4-5pm M-F	1---1--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 1---1-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 4:39 PM Dr. Oz 4-5pm M-F :30 PWF12104H \$1,400.00 NM									
2 WXYZ M 10/08/12 4:21 PM Dr. Oz 4-5pm M-F :30 PWF12104H \$1,400.00 NM									
19	10/05/12	10/09/12	5-6pm M-F	5-6pm M-F	11--1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 5:37 PM 5-6pm M-F 5-6pm M-F :30 PWF12105H \$1,800.00 NM									
2 WXYZ M 10/08/12 5:12 PM 5-6pm M-F 5-6pm M-F :30 PWF12105H \$1,800.00 NM									
3 WXYZ Tu 10/09/12 5:54 PM 5-6pm M-F 5-6pm M-F :30 PWF12104H \$1,800.00 NM									
20	10/05/12	10/09/12	6-630pm M-F	6-630pm M-F	11--1--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 6:11 PM 6-630pm M-F 6-630pm M-F :30 PWF12104H \$2,500.00 NM									
2 WXYZ M 10/08/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 PWF12104H \$2,500.00 NM									
3 WXYZ Tu 10/09/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 PWF12105H \$2,500.00 NM									
21	10/05/12	10/09/12	M-F 7-730p	7-730pm M-F	11--1--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/05/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PWF12105H \$2,500.00 NM									
2 WXYZ M 10/08/12 7:29 PM M-F 7-730p 7-730pm M-F :30 PWF12104H \$2,500.00 NM									
3 WXYZ Tu 10/09/12 7:12 PM M-F 7-730p 7-730pm M-F :30 PWF12104H \$2,500.00 NM									



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Protect Working Families	Protect Working Families	1707	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/06/12	10/06/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 7:27 PM Sa 7-8p 7pm Sat :30 PWF12105H \$2,000.00 NM									
23	10/07/12	10/07/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 6:13 PM Su 6-630p 6-630pm Sun :30 PWF12105H \$1,800.00 NM									
24	10/05/12	10/09/12	M-F 730-8pm	730-8pm M-F	11--1--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/05/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 PWF12104H \$3,000.00 NM 2 WXYZ M 10/08/12 7:56 PM M-F 730-8pm 730-8pm M-F :30 PWF12105H \$3,000.00 NM 3 WXYZ Tu 10/09/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 PWF12104H \$3,000.00 NM									
25	10/05/12	10/06/12	11pm Action News Updat	11-1135pm M-Sun	----11-	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 ----11- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/05/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 PWF12105H \$4,000.00 NM 2 WXYZ Sa 10/06/12 12:03 AM 11pm Action News Update 11-1135pm M-Sun :30 PWF12105H \$4,000.00 NM									
26	10/05/12	10/05/12	Nightline	1135pm-1205am M	----1--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 ----1-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/05/12 12:01 AM Nightline 1135pm-1205am M :30 PWF12104H \$2,000.00 NM									
27	10/05/12	10/09/12	Jimmy Kimmel Live	1205am-105am M-F	11--1--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 11--1-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/05/12 12:55 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12105H \$750.00 NM 2 WXYZ M 10/08/12 12:23 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$750.00 NM 3 WXYZ Tu 10/09/12 12:31 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$750.00 NM									
28	10/05/12	10/08/12	M-F 106a-206a	106am-206am	2--2--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 2--2-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ F 10/05/12 1:24 AM M-F 106a-206a 106am-206am :30 PWF12104H \$400.00 NM 1 WXYZ F 10/05/12 2:02 AM M-F 106a-206a 106am-206am :30 PWF12104H \$400.00 NM 3 WXYZ M 10/08/12 1:17 AM M-F 106a-206a 106am-206am :30 PWF12105H \$400.00 NM 4 WXYZ M 10/08/12 1:32 AM M-F 106a-206a 106am-206am :30 PWF12104H \$400.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
313878-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1707	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/06/12	10/06/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 1:25 AM SA 1230a-130a 1230am-130am :30 PWF12104H \$250.00 NM									
30	10/06/12	10/06/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 2:03 AM SA 130a-230a 130am-230am :30 PWF12104H \$175.00 NM									
31	10/07/12	10/07/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 11:58 PM SU 1130p-12a 1130pm-12am :30 PWF12104H \$1,000.00 NM									
32	10/07/12	10/07/12	SU 12a-1a	12am-1am	-----S	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 12:31 AM SU 12a-1a 12am-1am :30 PWF12105H \$250.00 NM 2 WXYZ Su 10/07/12 12:59 AM SU 12a-1a 12am-1am :30 PWF12104H \$250.00 NM									
33	10/09/12	10/09/12	Tuesday Prime C	10-11pm Tuesday	-T-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -T----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 11:00 PM Tuesday Prime C 10-11pm Tuesday :30 PWF12105H \$7,500.00 NM									
34	10/05/12	10/05/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/05/12 8:21 PM Friday Prime A 8-9pm Friday :30 PWF12104H \$3,000.00 NM									
35	10/06/12	10/06/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/12 10/11/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 8:05 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PWF12104H \$3,000.00 NM									

Total Spots **83** Gross Total **\$119,075.00**

Payment Terms 30 Days

Agency Commission **\$17,861.25**

Net Amount Due **\$101,213.75**